



Ruben Malayan's career in graphic design spans over twenty years — crossing over into the fields of visual identity design, typography and calligraphy. For over a decade he has been working on research about the art of specialized scripts, and has developed a portfolio of unique Armenian calligraphy. Ruben is also notable for his work in social activism, as a founder of the 'Armenian Genocide in Contemporary Graphic & Art Posters' project, and for his protest art contributions to the 2018 Armenian Velvet Revolution.

Over the years he has lectured and taught workshops of calligraphy in the United States, Canada, Russia, Poland, Romania and Armenia. Ruben's work has been published in a number of books and magazines in Israel, Armenia, US, Netherlands and France. He exhibits art locally and abroad, and is currently teaching a Visual Communication course at American University of Armenia and drawing at Terlemezyan Art College.

Teaching experience:

2018-present: American University of Armenia - Adjunct Lecturer / English & Communications (CHSS) / Visual Communications

2016-present: Terlemezyan State College of Fine Arts - Lecturer / Drawing

2015-2017: Lecturer on Motion Design, Typography and Post Production at TUMO Center for Creative Technologies (Yerevan, Armenia).

2013: 'Creative Advertising' at Russian-Armenian State University, Department of Advertising and PR, Yerevan, Armenia.

2012: Development of study curriculum (design, animation, film studies) for TUMO Center for Creative Technologies, Yerevan, Armenia.

Qualifications:

- Over fifteen years of work experience as an art director and visual effects supervisor, including feature film production.
- Over twenty years of experience in graphic and communication design.
- International multi-cultural work experience - Canada, Israel, Netherlands, India, and Armenia.

Professional experience:

2014-present: Freelance art and creative direction.

2013-2014: Maeutica Brands & Business – Creative Director.

2012: TUMO Center for Creative Technologies (Yerevan, Armenia) – Head of content development.

2011: Makuta VFX (Hyderabad, India) - CG Supervisor for “Eega” by SS Rajamouli.

2010: Triada Studio (Yerevan, Armenia) - Creative Director.

2008-2009: Snowball | VFX (Tel Aviv, Toronto, NYC) – Creative Director.

2006-2007 : JCS PP (Tel Aviv, Israel)- Senior Art director / Lead VFX Supervisor.

2004-2006: Gravity Group PP (Tel Aviv, Israel) - Art director / VFX Supervisor.

2002-2004: Geller Nesis / Arc Interactive (Tel Aviv, Israel) - Interactive & Webdesign.

2000-2002: Malvin BV (Amsterdam, Netherlands) - Art Director.

1994-1998: Compugraphic Multimedia Solutions (Tel Aviv, Israel) - Art Director ('96-'98), Graphic Designer ('94-'96).

Software:

- Animation: 3DSMAX, FumeFX, Maya (some).
- Design: Adobe CC – Photoshop, Illustrator, Indesign, Muse.
- Post-production: AfterEffects, Premiere, Audition.

Languages: Native – Armenian, Fluent - English, Russian, Hebrew.

Recent articles in media:

Report on [NPR](#)

Interview on [AutumnSalon](#)

Article on [TruthDig](#)

Article on [EVN Report](#)

Exhibits / Guest Appearances / Presentations / Publications

- 2019 Artist Residency at Creative Armenia/Boghossian Foundation, Brussels, Belgium
- 2018 Hrant Dink Foundation / Gulbenkian Foundation- “Armenian Calligraphy: Past, present and future”, Istanbul, Turkey
- 2018 Dessaran Festival - “Armenian Calligraphy: Past, present and future”, Padova and Venice, Italy
- 2018 Smithsonian Folk Life Festival / series of calligraphy performances and workshops in Washington DC
- 2018 TEDx at AUA - TED talk on the Art of Armenian script
- 2017 Granshan International Conference on Non-Latin Type / Lecture and Calligraphy performance with Timothy Donaldson
- 2017 American University of Armenia – Lecture on Armenian Calligraphy and Script Development
- 2017 Participated in Fabricaffiti Street Art Exhibition, Tbilisi, Georgia
- 2017 Lecture and masterclass at “I am here” Exhibition of Young Armenian Artists, Museum of Fashion, Moscow, Russia
- 2017 Granshan “Living Letters” global conference on non-latin type – jury member (Armenian typefaces), delivered talk on the history and development of Armenian calligraphy (Yerevan, Armenia)
- 2016 Lecture and masterclass on the Art of Armenian Calligraphy- Yerevan State Art College after P. Terlemejian
- 2015 Calligraphy for "Cities of Peace" - Ellen Frank Illumination Arts Foundation.
- 2015-2016 ReAnimania 7th International Animation Film and Comics Art Festival of Yerevan - member of jury for short film competition
- 2015 Granshan Type Design Competition- member of a jury - Armenian typefaces
- 2015 Graphic poster "The Dark Chain of Human History" on display as part of "Evil: The Matter of Intent" exhibition at Hebrew Union College Museum, NYC
- 2015 Fundacja Sztuka Kaligrafii Krakow, Poland & Yerevan, Armenia – Masterclass of Armenian Calligraphy
- 2015 Festivalul Strada Armeneasca / Bucharest, Romania– Lecture and Masterclass of Armenian Calligraphy
- 2015 Calligraphy for the cover of Scout Tufankjian “There is Only The Earth”
- 2015 Rise of Culture International Art'n'Music Festival / Lublin, Poland – Lecture and Masterclass of Armenian Calligraphy & graphic posters exhibition
- 2015 Best Digital Entry for LA City Council Armenian Genocide Centennial Art Competition
- 2015 Hartak Festival, Yerevan - Lecture and Masterclass of Armenian Calligraphy
- 2015 Participated in ANKAPital art exhibition at HAYP Gallery, Yerevan, Armenia
- 2015 Graphic work published in '99' publication on Armenian Genocide by PanArmenian.net
- 2014 Calligraphic work exhibited at TypoLyrics exhibition by Granshan International Typography competition
- 2012 “The Elegance of Classic Armenian Calligraphy” article published in Yerevan Magazine Mar/Apr issue.
- 2011 Member of a Jury on “One Shot” International Short Film Festival, NPAK, Yerevan
- 2011 Calligraphic works and an essay on Armenian calligraphy published in 'The World Encyclopedia of Calligraphy' Sterling Publishing, NYC
- 2011 Lecture on Armenian Calligraphy at AGBU Montreal Chapter
- 2011 “Ruben Malayan 'Label Écriture'” article published in Nouvelles d'Arménie No 179
- 2011 Interview and article published in “Haytoug” magazine, Spring 2011, USA
- 2011 Interview published in “Slide” magazine, No.5, Yerevan, Armenia
- 2010 “The Art of Calligraphy: Script in Its Purest Forms” article Armenian Weekly & Asbarez
- 2009 Solo exhibition of Armenian Calligraphy at “5” Gallery, Tel Aviv, Israel
- 2005 Publication of graphic posters in “Israel & Armenian Genocide: Banality of Indifference” by Yair Auron; Open University Press, Tel Aviv, Israel
- 2004 Graphics & photography displayed at Flow Galeria (Canada)

2004 Photographs published at Deliberately Buried magazine (Israel)
2004 Drawings & paintings published at TartArt magazine (Slovakia)
2003 USA Armenian Life Magazine / Asbarez - Article on "300 Seconds" Short film
2003 Horizon Magazine - interview & article on Armenian Genocide Art Poster competition, Lebanon
2001 Participation in Maartje Nevejan "Virtual Fatherlands" Documentary / ViewPoint Productions / MamaCash, Amsterdam, Netherlands
2001 Interview and article published in Tergede Magazine / Reformatorisch Dagblad, Netherlands
2001-2003 Publication & worldwide distribution of graphic posters- winners of "Armenian Genocide in Contemporary Art & Graphic Posters" International competition. Netherlands / USA
1999- Graphic user interface designs featured in Jerusalem Post / Wired Magazine / CNN website
1989-1993 Participated in annual exhibitions of Young Armenian Artists at Union of Armenian Artists and The Academy of Fine Arts, Yerevan, Armenia

Awards/Honors:

2015 Best Digital Entry at Centennial Art Contest of LA City Council
1999 UNDP Armenia Internet Project and Sard 99 Armenian Website Prize Jury. Title of winner in the category "Armenian FREENET Choice" - for good design by means of computer technologies and wonderful art

Solo Exhibitions:

2019 The Art of Armenian Calligraphy, ExModern Contemporary Art at Holiday Inn Express, Yerevan, Armenia
2018 Armenian Revolution Posters - AOKS, Yerevan, Armenia

Websites:

www.15levels.com
www.ArmenianCalligraphy.com
www.ArmenianGenocidePosters.org

Contact information:

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